

Examples of Adequate and Inadequate Designations in Accordance with Trade Understanding

Description of product	Examples of statements of composition that will continue to be allowed as designations in accordance with trade understanding under this ruling.	Examples of adequate designations in accordance with trade understanding.	Examples of inadequate and misleading designations.* (Examples of inadequate designations are in black and misleading designations are designated as such and appear in red.)
Beer brewed with cherry juice	<ul style="list-style-type: none"> • Beer brewed with cherry juice • Malt beverage fermented with natural flavor <p><i>(Kriek may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • Fruit beer • Cherry beer <p><i>(Kriek may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • Cherry delight • <i>Kriek</i> • Bob's Beer • Beer • Malt beverage
Beer with cherry juice added after fermentation	<ul style="list-style-type: none"> • Beer flavored with cherry juice • Malt beverage with natural flavor added <p><i>(Kriek may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • Fruit beer • Cherry beer <p><i>(Kriek may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • Cherry delight • <i>Kriek</i> • Bob's Beer <p>Misleading designation:</p> <ul style="list-style-type: none"> • Beer brewed with cherry juice
Stout brewed with pumpkins and cherry concentrate	<ul style="list-style-type: none"> • Stout brewed with pumpkins and cherry juice • Malt beverage fermented with fruit and fruit concentrate • Stout brewed with pumpkins and natural flavor 	<ul style="list-style-type: none"> • Fruit stout • Pumpkin and cherry stout • Pumpkin and fruit stout • Pumpkin stout • Cherry stout 	<ul style="list-style-type: none"> • Halloween pumpkin • Stout • Beer • Malt beverage
Beer brewed with raspberry juice or with raspberry juice added after fermentation	<ul style="list-style-type: none"> • Beer brewed [or flavored, as applicable] with raspberry juice • Beer brewed [or flavored, as applicable] with natural flavor <p><i>(Framboise may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • Fruit beer • Raspberry beer <p><i>(Framboise may be added as optional additional information.)</i></p>	<ul style="list-style-type: none"> • <i>Framboise</i> • Beer

* Unless otherwise specified, designations that are inadequate as a designation in accordance with trade understanding may still be acceptable as additional information or as part of a fanciful name, as long as an adequate designation in accordance with trade understanding appears on the label.

Ale to which honey is added before or during fermentation	<ul style="list-style-type: none"> Ale brewed with honey Malt beverage brewed with natural flavor <p>(Braggot may be added as optional additional information.)</p>	<ul style="list-style-type: none"> Honey ale <p>(Braggot may be added as optional additional information.)</p>	<ul style="list-style-type: none"> Beer Braggot Ale <p>Misleading designation:</p> <ul style="list-style-type: none"> Mead
Ale to which honey is added after fermentation	<ul style="list-style-type: none"> Ale flavored with honey Malt beverage with natural flavor <p>(Braggot may be added as optional additional information.)</p>	<ul style="list-style-type: none"> Honey ale Honey-flavored ale <p>(Braggot may be added as optional additional information.)</p>	<ul style="list-style-type: none"> Malt beverage Braggot Ale <p>Misleading designation:</p> <ul style="list-style-type: none"> Mead
Lager to which nutmeg, cinnamon, and allspice are added before or during fermentation	<ul style="list-style-type: none"> Lager brewed with spices Lager brewed with nutmeg, cinnamon, and allspice Malt beverage brewed with cinnamon and other natural flavors [or spices] Malt beverage brewed with nutmeg [or allspice] and other natural flavors [or spices] Malt beverage fermented with natural flavors 	<ul style="list-style-type: none"> Spiced lager Cinnamon and nutmeg lager Nutmeg lager Cinnamon lager Allspice lager 	<ul style="list-style-type: none"> Nutmeg delight Taste of cinnamon Lager Malt beverage <p>Misleading designations:</p> <ul style="list-style-type: none"> Pumpkin lager Pumpkin-flavored lager
Lager to which nutmeg, cinnamon and allspice are added after fermentation	<ul style="list-style-type: none"> Lager with added spices Lager flavored with nutmeg, cinnamon and allspice Malt beverage with natural flavors [or spices] Malt beverage with cinnamon and other natural flavors [or spices] 	<ul style="list-style-type: none"> Spiced lager Cinnamon, nutmeg and allspice lager Cinnamon and nutmeg lager Allspice and cinnamon lager Spice-flavored lager Nutmeg lager Cinnamon lager Allspice lager 	<ul style="list-style-type: none"> Nutmeg delight Taste of cinnamon Lager Malt beverage <p>Misleading designations:</p> <ul style="list-style-type: none"> Pumpkin lager Pumpkin-flavored lager

<p>Beer brewed with coriander and orange peel</p>	<ul style="list-style-type: none"> • Beer brewed with coriander and orange peel • Beer brewed with spices • Beer brewed with coriander and other natural flavor <p>(<i>Witbier</i> or <i>Wit beer</i> may be added as optional additional information.)</p>	<ul style="list-style-type: none"> • Spiced beer • Orange peel and coriander beer • Coriander beer • Orange peel beer <p>(<i>Witbier</i> or <i>Wit beer</i> may be added as optional additional information.)</p>	<ul style="list-style-type: none"> • Taste of coriander • <i>Witbier</i> or <i>Wit beer</i> • Malt beverage
<p>Beer with coriander and orange peel added after fermentation</p>	<ul style="list-style-type: none"> • Beer flavored with coriander and orange peel • Beer with added spices • Beer flavored with coriander and other natural flavor • Beer with added coriander and orange peel <p>(<i>Witbier</i> or <i>Wit beer</i> may be added as optional additional information.)</p>	<ul style="list-style-type: none"> • Spiced beer • Coriander beer with other natural flavor • Orange peel and coriander beer • Coriander beer • Orange peel beer <p>(<i>Witbier</i> or <i>Wit beer</i> may be added as optional additional information.)</p>	<ul style="list-style-type: none"> • Beer brewed with coriander and orange peel • <i>Witbier</i> or <i>Wit beer</i> • Malt beverage
<p>Ale with added grape juice, nutmeg and honey</p>	<ul style="list-style-type: none"> • Ale with fruit juice, spice, and honey • Ale flavored with grape juice, nutmeg, and honey • Ale with grape juice, nutmeg and honey flavors • Ale with natural flavors 	<ul style="list-style-type: none"> • Flavored ale • Fruit, spiced and honey ale • Honey ale • Fruit ale • Grape ale • Nutmeg ale • Spiced ale 	<ul style="list-style-type: none"> • Bob's ale • Ale • Beer • Malt beverage <p>Misleading designation:</p> <ul style="list-style-type: none"> • Ale brewed with grape juice, nutmeg and honey
<p>Beer aged in a barrel previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay)</p>	<ul style="list-style-type: none"> • Beer aged in a bourbon [or Chardonnay] barrel • Bourbon [or Chardonnay] barrel aged beer 	<ul style="list-style-type: none"> • Bourbon [or Chardonnay] barrel aged beer • Beer 	<p>Misleading designations:</p> <ul style="list-style-type: none"> • Bourbon [or Chardonnay] Beer • Beer with bourbon [or Chardonnay] flavors • Bourbon [or Chardonnay]-flavored beer
<p>Beer aged with wood</p>	<ul style="list-style-type: none"> • Beer aged with Bourbon [or 	<ul style="list-style-type: none"> • Bourbon barrel chips aged beer 	<p>Misleading designations:</p>

<p>chips (or staves or spirals) from a barrel previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay)</p>	<p>Chardonnay] barrel wood chips [or staves or spirals]</p> <ul style="list-style-type: none"> • Beer aged with wood chips [or staves or spirals] from a Bourbon [or Chardonnay] barrel 	<ul style="list-style-type: none"> • Bourbon barrel staves beer • Beer 	<ul style="list-style-type: none"> • Bourbon [or Chardonnay] barrel beer • Beer aged in a bourbon [or Chardonnay] barrel • Bourbon [or Chardonnay] beer
<p>Ale fermented with honey and cherry juice, with added spices and coffee, and aged in barrels previously used in the production or storage of distilled spirits (such as bourbon) or wine (such as Chardonnay)</p>	<ul style="list-style-type: none"> • Malt beverage brewed [or fermented] with natural flavors with natural flavors added, aged in a bourbon [or Chardonnay] barrel • Ale fermented with honey and cherry juice, with added spices and coffee, and aged in a bourbon [or Chardonnay] barrel • Ale fermented with honey and natural flavor, with added spices and natural flavor, and aged in a bourbon [or Chardonnay] barrel 	<ul style="list-style-type: none"> • Bourbon [or Chardonnay] Barrel Aged Ale with Fruit, Spices, Honey and Coffee • Honey and Cherry Ale with coffee and spices • Honey and Cherry Ale • Coffee ale • Spiced ale • Honey ale with natural flavors, aged in a bourbon [or Chardonnay] barrel • Flavored ale aged in a bourbon [or Chardonnay] barrel • Flavored ale 	<ul style="list-style-type: none"> • Ale • Bourbon barrel aged ale • Malt beverage <p>Misleading designations:</p> <ul style="list-style-type: none"> • Bourbon [or Chardonnay] ale • Bourbon [or Chardonnay] flavored ale